Introduction

Mahindra Agri Solutions Pvt. Ltd. (Company) is proud to offer a unique Rewards program defined as "Pulses @Half" (Reward)— for Buyuers on purchase of NuPro pulses ordered through telephonic orders (T-commerce) with special benefits every time you order. This reward program is applicable for Buyer within the selected areas of Mumbai region only.

Terms & Conditions

- 1. Under "Pulses@Half' reward program, Buyer can get back reward in the form of discount equivalent to half of net value of NuPro pulses purchase through T-commerce.
- 2. These rewards are in the form of discount coupons which can be used at various establishments like Dominos, Bata, Zivame, siajwellery, enrich salon etc against the purchase at these respective establishments.
- 3. Rewards will be based on the amount of the net bill value that a Buyer settles for purchase of NuPro pulses by way of credit Card, Debit Card, Net Banking.
- 4. Rewards will be applicable only on the purchase of NuPro products offered by the Company through T-commerce.
- 5. Buyers can avail instant rewards in the same month, only on purchase of predecided NuPro product combo packs offered by Company through T-commerce.
- 6. Buyers purchasing NuPro pulses through T-commerce on A-La-Carte basis will also become eligible for rewards program in the third month provided the purchase are made in three preceding month.
- 7. Rewards cannot be earned or redeemed in cash.
- 8. Reward once redeemed against a purchase shall not be re-credited.
- 9. Under no circumstances shall cash refund requests be entertained towards cancellation/return of purchases made by redeeming Rewards.
- 10. All special offers, updates and discount coupons details would be communicated through SMS, Direct mail and/or email. However the Company or it's affiliates shall not be held responsible or liable in any manner for any lost, delayed, incorrect, misdirected or incomplete communication.
- 11. The Buyer shall be identified by his/her unique Mobile number. There shall be only one active mobile number per Buyer. Reward redemption codes will be sent to Buyer through identified mobile number only against payment confirmation received.
- 12. Only one mobile number of a Buyer can earn reward and can be used to redeem offers per each bill paid.
- 13. Rewards from different Buyers cannot be clubbed for redemption.

- 14. The Reward redemption codes will be valid for a 30 days starting from the receipt of reward redemption codes by SMS on his/her mobile.
- 15. The rewards earned by the buyer may be revoked/cancelled for committing any breach of these terms and conditions or under directions of law enforcing agencies.
- 16. This is an individual buyer recognition program and the benefits earned (redemption codes/coupons) is not transferable.
- 17. The unique rewards program remains the property of Company and the user will be the custodian of the same.
- 18.Reward cannot be en-cashed and can only be settled by using the discount coupons by a transaction in any of the outlets mentioned in the discount coupons.
- 19. The Company reserves the right to terminate the unique reward program, or to change these Terms and Conditions, regulations, or benefits of participation, in whole or in part at any time with or without notice at its sole and absolute discretion. The Company may also withdraw, limit or cancel the minimum number of Reward points required for reward redemption or change the number or type of Reward points offered. The Company's decision in any dispute over the Reward points shall be final and binding.
- 20. All terms and conditions are subject to Indian law and disputes, if any, will be subject to jurisdiction of Mumbai Courts.

Eligibility

To be eligible for unique Reward Program (Pulses@Half), Buyer should be competent to contract i.e. should have attained the age of majority according to the Indian law unless minor is acting under the supervision of a parent or legal guardian who agrees to be bound by these Terms and Conditions.

Billing Errors, Corrections

The Company reserves the right to rectify the error or mistake if the Company has reasons to believe that a clerical, billing or accounting error has occurred. If a Buyer has questions regarding his/her transaction history or if any correction is required, or if a Buyer disputes or seeks correction relating to any transaction that has been recorded against the concerned Buyer account, the concerned Buyer may send an email to the Company at "contactnupro@mahindra.com". The Company upon receipt of the said email will investigate the matter and communicate the results as soon as the investigation is completed. Based on the said results, and if justified, the Company shall rectify the error. If no error was found, the Company will clarify the matter by appropriate communication to the Buyer. The Company shall have no liability for any billing error.

Release:

Buyer hereby releases and agrees to indemnify and hold harmless the Company from

and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to the Buyer's participation in the Unique Reward Program, or the receipt, use or misuse, of Reward Points.

Disclaimer:

The Buyer by participating in this Unique Reward Program agrees and accepts that the reward program being based on electronically administered systems are likely to suffer from glitches and the Buyer accordingly waives any legal right he may have to proceed against the Company for causing any loss or damage to the Buyer of whatsoever nature arising from such glitches and discharges the Company forever from any liability or responsibility in respect thereof.